The *Jesus* Index

A GLOBAL MEASURE OF JESUS-FOLLOWING

Walk someone through it, in ten minutes.

Why the Jesus Index exists, how a ministry uses it, and step-by-step notes for a leaders' meeting or a call.

Pitch and demo guide

For leaders, boards and partners · jfindx.org

THE OPPORTUNITY

Thirty-plus ministries, and the churches around them, love young people. We've never had one shared way to see the fruit.

We tend to count
Attendance

We tend to count
Events

We tend to trust
A gut feeling

We actually want to see:
Are they following Jesus?

WHAT IS THE JESUS INDEX?

A short, anonymous survey young people take on their own phones, and a dashboard that shows you what it means.

≈8 min	13–30	100%	$0
the full survey · ≈5 for the J12 only	the ages it measures	anonymous · no names, ever	to run it, for any ministry

Do they follow Jesus?

Do they join His mission?

Does their world look different because of Him?

THE MODEL · THE J12

Three questions. Four stages. Twelve cells.

The three questions are **what** we measure; the four stages are **how deep** it has gone. Every scored question sits in one cell. Read across a row to see where young people stop moving.

	EXPOSURE	RESPONSE	FORMATION	MULTIPLICATION
Follow personal faith	heard of Jesus	believes in Jesus	being shaped	helps others believe
Mission outward	aware of the call	convinced it's theirs	practising witness	mobilising others
World lived impact	sees faith should matter	believes faith matters	choices reshaped	changing their spheres

HOW IT WORKS · 2 OF 2

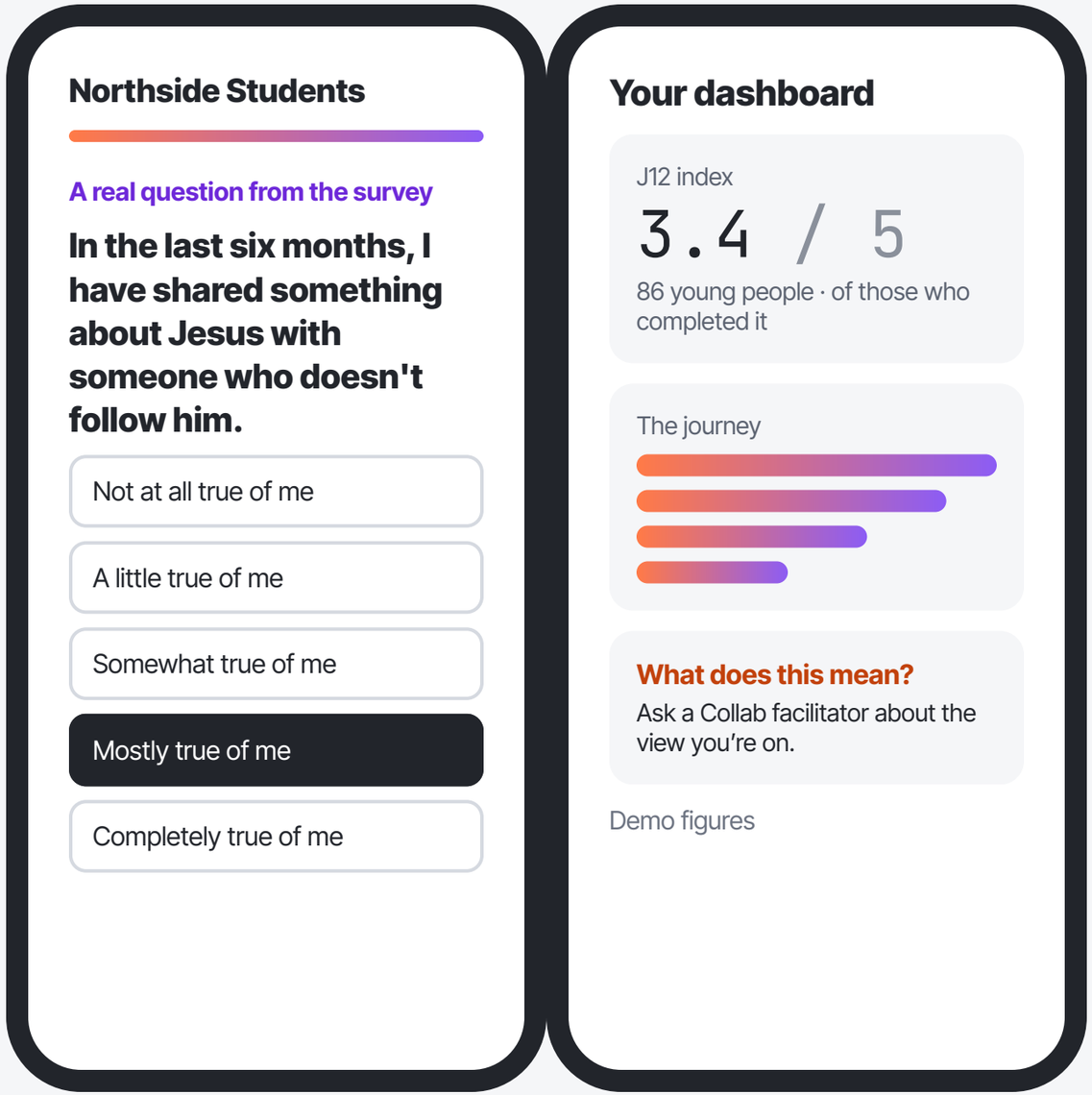
From one youth night to a clear next step.

3 **Your people take it**

One question per screen on their own phone. Anonymous, and it keeps working on a weak signal.

4 **You see your dashboard**

Where they're strong, where they're stuck, and help turning it into a next step.



SAFE BY DESIGN

Your young people are protected. Your results stay yours.

Fully anonymous

No names, emails, phone numbers, birthdays or IP addresses stored with answers. Age is a band.

Groups only

You never see one person's answers. No score shows under 10 people.

Your name on it

Young people see your ministry's name, colour and logo, not ours.

Consent built in

Confirmed for your ministry and for every survey. Parental consent for 13–17s is gathered and held by you.

Under 13 or over 30? The survey thanks them at the first question and keeps nothing. Consent guide, parent letter and script: **jfindx.org/resources/consent**

RUN THE DEMO · PART ONE, ABOUT 10 MINUTES

Set up, live, in front of them.

Have a laptop to present from and a phone to answer on. For a no-risk walkthrough with invented figures, open jfindx.org/see-a-demo.

1 Sign in

On the laptop go to jfindx.org → “Sign in”. Enter your ministry email and open the link from the newest email; it works on any device.

2 Show the dashboard

Point out the figures and the J12 matrix. The dashes mean there aren’t enough answers yet: that’s the privacy floor at work.

3 Start a survey

Click “+ Start a new survey”. Name it (“Demo”), tick Test link, choose J12 or Full survey, add a welcome, and save.

4 Hold up the QR

On the new card click “QR”. A test link works before consent; its answers are kept apart and deleted after 7 days.

RUN THE DEMO · PART TWO

Answer, read, ask.

At the bottom of the dashboard, “Share about the Jesus Index” has these documents and the QR code. Consent materials: jfindx.org/resources/consent.

5 Answer on the phone

Scan the QR. Point out your colour, name and welcome, one question per screen, and the anonymity promise. Switch to airplane mode halfway: it keeps working.

6 Reload the laptop

The test card’s count goes up. Test answers never reach a score; on a real survey a score appears once 10 people have answered.

7 Show the views

Toggle the J12 matrix, the Unengaged matrix and the heat map. Open “Edit your dashboard”, then Collab Intelligence for the pooled picture.

8 Ask “What does this mean?”

Pick a suggested question. It goes to a Collab facilitator with the view attached: that’s where a score becomes a strategy.

AN INVITATION, NOT AN OBLIGATION

Would you explore this with us?

1. **Join, free.** jfindx.org/join, about a minute.
2. **Try it with a test link.** Answers on a test link never count anywhere.
3. **Confirm consent and send it.** For your ministry, then for each survey.

Join
jfindx.org/join

See a Demo
jfindx.org/see-a-demo

Consent guide
jfindx.org/resources/consent

Scan: jfindx.org
free for every ministry

To see every young person have a real opportunity to *follow Jesus* by 2033.