The *Jesus* Index

A GLOBAL MEASURE OF JESUS-FOLLOWING

Let's see Jesus-following, one ministry at a time.

One shared, anonymous measure that any ministry, down to a single local church, can run for free, so the whole movement reads the same picture.

Leadership pitch

Next Gen Global Collab · on the road to 2033

THE OPPORTUNITY

Thirty-plus ministries, and the churches around them, love young people. We've never had one shared way to see the fruit.

We tend to count

Attendance

We tend to count

Events

We tend to trust

A gut feeling

We actually want to see:

Are they following Jesus?

WHAT IS THE JESUS INDEX?

A short, anonymous survey young people take on their own phones, and a dashboard that shows you what it means.

≈8 min	13–30	100%	$0
the full survey · ≈5 for the J12 only	the ages it measures	anonymous · no names, ever	to run it, for any ministry

Do they follow Jesus?

Do they join His mission?

Does their world look different because of Him?

WHAT WE LONG TO SEE

Young people who follow Jesus, and help others do the same.

Stage 1

Exposure

Hears of Jesus and senses faith should matter

Stage 2

Response

Believes, and owns the call personally

Stage 3

Formation

Is being shaped, practises witness, makes new choices

Stage 4 · the goal

Multiplication

Helps others believe and changes the world around them

OUR MEASURE OF SUCCESS: JESUS-FOLLOWING THAT MULTIPLIES.

THE MODEL · THE J12

Three questions. Four stages. Twelve cells.

The three questions are **what** we measure; the four stages are **how deep** it has gone. Every scored question sits in one cell. Read across a row to see where young people stop moving.

	EXPOSURE	RESPONSE	FORMATION	MULTIPLICATION
Follow personal faith	heard of Jesus	believes in Jesus	being shaped	helps others believe
Mission outward	aware of the call	convinced it's theirs	practising witness	mobilising others
World lived impact	sees faith should matter	believes faith matters	choices reshaped	changing their spheres

WHY A SHARED MEASURE

Same mission. Same questions. A different way of measuring.

A single central study across fifty countries hit three walls. A shared measure that every ministry runs for itself goes around all three.

The under-18 wall

Most Collab ministries work with under-18s. Collecting minors' data centrally across many countries needs ethics infrastructure we don't have. Run at the edge, consent stays with each ministry.

The money wall

The Global Flourishing Study covers 22 countries and cost about $43M. Our ~$1M would buy roughly one country for seven years, not fifty.

The quality wall

A global study on a small budget means ad-hoc sampling we can't compare year to year. One instrument, used the same way everywhere, can be.

A PROVEN PATTERN

The missing leg of Collective Impact.

Stanford’s Collective Impact names five conditions a coalition needs. The Collab has four. The Index builds the fifth: **shared measurement**.

Gallup Q12

Twelve questions in a four-level hierarchy, run by organisations across 50+ industries and benchmarked against a global database.

Global Flourishing Study

Harvard, Baylor and Gallup: a shared index across 22 countries. The model of a common measure, if not the budget.

World Vision · Hope & Love

A validated tool measuring how children experience God’s love, released in 2025. The faith sector already does this.

SAFE BY DESIGN

Your young people are protected. Your results stay yours.

Fully anonymous

No names, emails, phone numbers, birthdays or IP addresses stored with answers. Age is a band.

Groups only

You never see one person's answers. No score shows under 10 people.

Your name on it

Young people see your ministry's name, colour and logo, not ours.

Consent built in

Confirmed for your ministry and for every survey. Parental consent for 13–17s is gathered and held by you.

Under 13 or over 30? The survey thanks them at the first question and keeps nothing. Consent guide, parent letter and script: **jfindx.org/resources/consent**

THE INTEGRITY LINE

“Of those who have completed the Index.” We never claim to speak for a nation.

Of those who completed it

Results describe the people who answered, never a whole population. Every score shows how many people it rests on.

Nothing that points at a person

No score under 10 people. No city or area under 400, no country under 2,000.

Aggregates only

No organisation sees an individual’s answers, including its own young people’s.

Kept only as long as needed

Identifying details removed after 60 days; cleaned answers kept up to 5 years, then only grouped totals.

Consent before collection

Confirmed for the organisation and for every survey. No consent, no participation.

Never locked in code

Questions are researcher-owned and versioned; every answer stays tied to the version it was given under.

WHAT IT GIVES YOUR MINISTRY

Know your young people, not just your numbers.

See past attendance

Are they believing, praying, reading Scripture and sharing their faith?

Spot where they're stuck

Maybe they believe but never share. The journey view shows the gap.

A clear next step

"What does this mean?" puts your question to a Collab facilitator.

Hear from the searching

Those not yet following Jesus get their own questions, reported separately.

Watch growth over time

Run it again next year and see what God is growing.

Learn with your peers

Compare with the pooled picture as more ministries join, without exposing anyone.

HOW IT WORKS · 1 OF 2

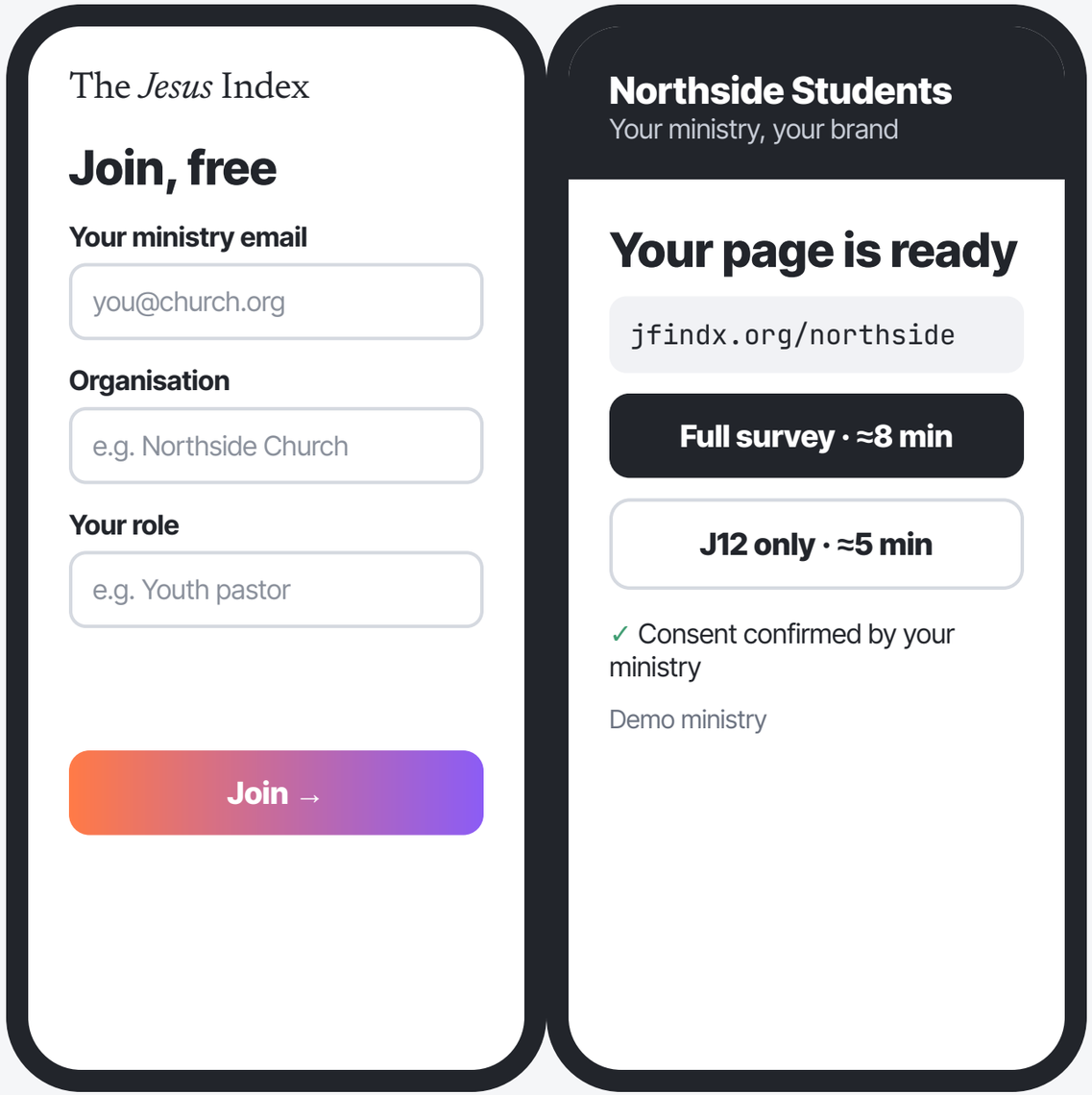
From “I’m interested” to your own page.

1 Join, free

At jfindx.org/join: your ministry email, organisation and role. Sign in by email link, no password.

2 Set up, with help

Your logo, colour and welcome. Confirm consent, then press “+ Start a new survey” for each group.



HOW IT WORKS · 2 OF 2

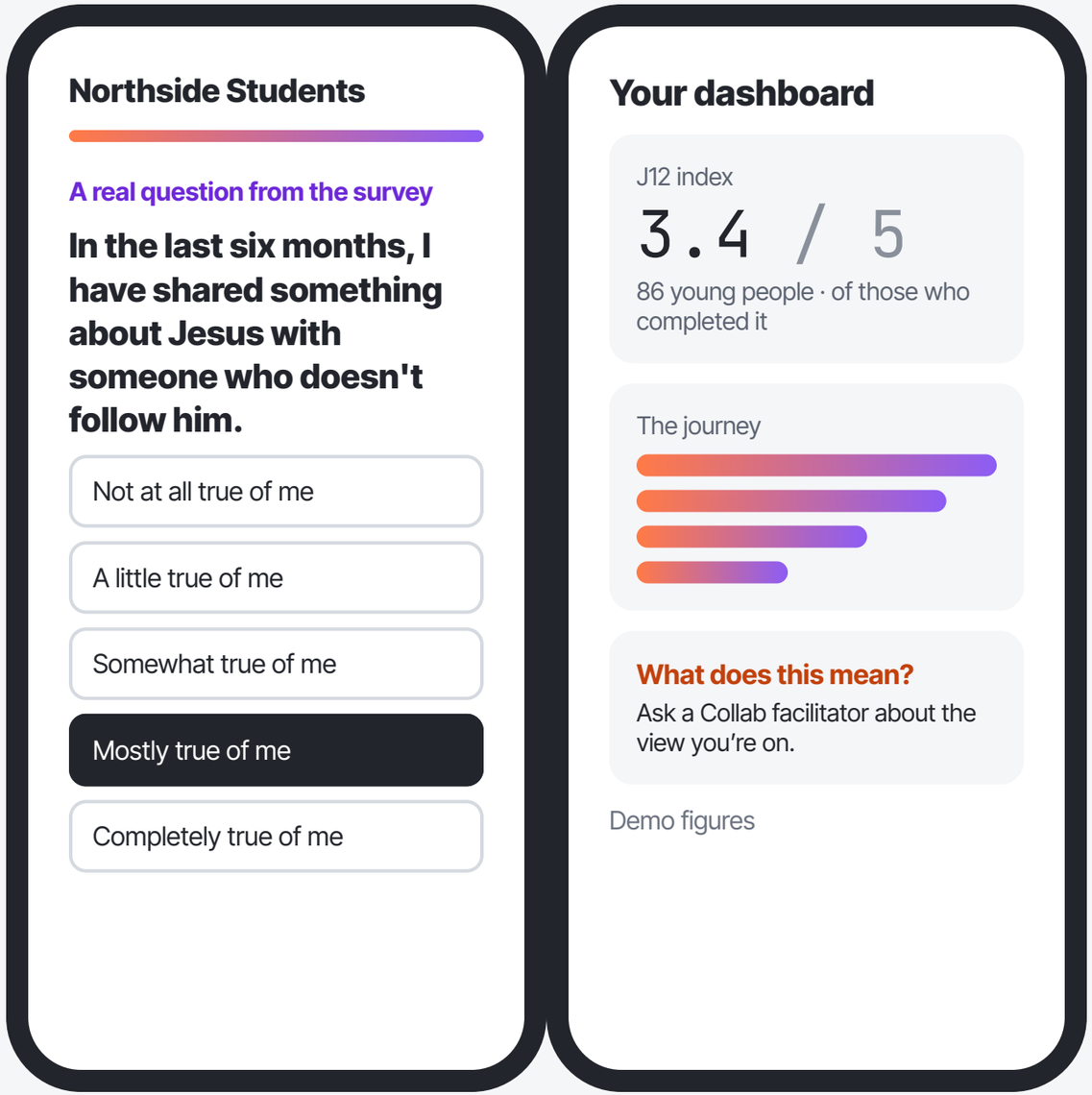
From one youth night to a clear next step.

3 **Your people take it**

One question per screen on their own phone. Anonymous, and it keeps working on a weak signal.

4 **You see your dashboard**

Where they're strong, where they're stuck, and help turning it into a next step.



WHO DOES WHAT · THE ROAD TO 2033

One measure, owned by everyone. About $1M through 2033.

The Collab

Owns the project, the relationships and the people.

NXT Move

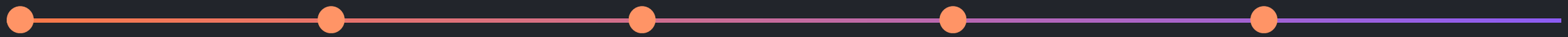
The Collab's appointed backbone organisation; stewards the Index.

Eido Research

The survey and intelligence engine.

Every ministry

Runs it free, keeps its own results, adds to the shared picture.



2026
Build & baseline
$120K

2027
Prove the model
$180K

2028–29
Scale
$320K

2030–31
Trend lines
$240K

2032–33
The standard
$140K

AN INVITATION, NOT AN OBLIGATION

Would you explore this with us?

1. **Join, free.** One minute at jfindx.org/join: your ministry email, organisation, role.
2. **Set up your page.** Your logo, colour and welcome; confirm consent.
3. **Send your first survey.** A link or QR code for each group. Results appear as they answer.

Join
jfindx.org/join

See a Demo
jfindx.org/see-a-demo

Consent guide
jfindx.org/resources/consent



Scan: jfindx.org

free for every ministry

To see every young person have a real opportunity to *follow Jesus* by 2033.